

LUST IN THE DUST

synopsis

A group of five narcissistic Tel-Avivians depart the confines of city life to spend a fun weekend in a desert spring. In the arid desolated wilderness they run into indigenous Bedouin youngsters. The friendly encounter slides downhill into paranoia lane as social gaps, race and gender prejudices, ravage the pleasurable weekend into an absurd comic nerve wrecking nightmare.

At the heart of the drama is Eden, a 22 year old Jewish Spharadi, who drives everyone nuts with her outrageous wit and passion. The desert trip begins fantastic, but as night falls, mischievous winds of fate sweep through the camp, setting forbidden passions free. On a moonlit rock, Eden is having outdoor sex with her boyfriend's boss. In the shadows, their erotic act is being watched by the restless Bedouin youngsters. The following day, the horny young Bedouins, confused by the sexual freedom, naively try to take part in the promiscuous party vibe of the Jews - an attempt that sparks a violent crisis, disintegrating the social bonds among the Jews. Only Eden, the Sepharadic Jew, can resolve the havoc, will she succeed?

LUST TO DUST is satire that aims to communicate anti-racist/sexist message to young Israeli audience. The film sophisticatedly ridicules the self indulgent mainstream Israeli consumer mentality that has become numb and blind to all forms of otherness. A racist identity, that defines itself by being an eternal holocaust victim, living in the midst of an Arab world which accordingly seeks to annihilate it. The language of the film draws it's style from up to date reality shows, a vulgar take off on popular culture that serves well the racist-sexist driven plot. The "radical center" does not apologize for anything, those youngsters want it all, and only for themselves - but the materialistic ego-centrism is soon to become a self destructive swiveling sword of distrust.